

LOS ANGELES (May 8) Real Estate Broker Owner Solutions, LLC (REBOS) and Lone Wolf Real Estate Technologies today announced the signing of an integration and marketing partnership between the two companies. This partnership will enable Lone Wolf Realty Management System (RMS) users to export their financial data into REBOS' Real Estate Profit Navigator with a click of a mouse. Lone Wolf will be the exclusive back office integration partner for Real Estate Profit Navigator™ for the term of the agreement.

Real Estate Profit Navigator is an Internet-based business intelligence tool designed to assist brokers and managers with brokerage financial metrics, analysis, benchmarking, business modeling, and company valuation.

A key component of Real Estate Profit Navigator is aggregated brokerage financial performance data licensed exclusively to REBOS from Steve Murray's nationally recognized *REAL Trends*. The ability to import financial data from Lone Wolf RMS will give brokerages the ability to easily compare their data with the aggregated data from the annual Real Trends Brokerage Performance Study of leading real estate firms nationwide. The product also incorporates Murray Consulting's industry-leading brokerage valuation tool.

Lone Wolf RMS is a powerful brokerage application designed to manage all the accounting and back office functions of a real estate office. Created with the end user in mind, this simple yet comprehensive program provides a complete office management solution.

"By integrating Lone Wolf RMS with Real Estate Profit Navigator, we are able to expand the level of data analytics and comparison provided to our customer," said Lorne Wallace, president of Lone Wolf Technologies. "Lone Wolf RMS users will benefit greatly from Real Estate Profit Navigator's ability to compare their financial data both internally and externally against aggregated results such as the *Real Trends* studies.

"Real Estate Profit Navigator is a unique tool that enables brokerages and managers to benchmark their company's financial performance in a real time, easy-to-use format" said Michael McGrew, chairman of the REBOS board of directors. "By being able to export their financial data from Lone Wolf RMS, users will be able to quickly utilize Real Estate Profit Navigator to compare key financial ratios, metrics, and statistics with the aggregated results of leading firms in the country. "Considering the current market, Real Estate Profit Navigator is a vital asset for tracking revenue and controlling expenses for one office or across an entire organization".

Lone Wolf Real Estate Technologies (<http://www.lwolf.com>) is a real estate brokerage infrastructure company, providing solutions from the front office operations, web-sites, and extranets through to the back office operations.

The enterprise solution creates efficiency and cost savings in the operation of more than 3,200 real estate offices across North America.

Real Estate Broker Owner Solutions (<http://www.rebos.com>) is a partnership between Real Estate Business Services Inc. (REBS), a subsidiary of the CALIFORNIA ASSOCIATION OF REALTORS(r) (C.A.R.), and Real Estate Business Resources (REBR), a subsidiary of the KANSAS ASSOCIATION OF REALTORS(r).

REBOS provides real estate tools and services to brokers, owners, and firm managers nationwide.